

SEPTEMBER IS CHIARI AWARENESS MONTH

Conquer Chiari is **THE PLACE FOR RESEARCH**

Did you know that **Conquer Chiari has funded more than \$3.4 million in research projects?** In addition to being the largest funder of Chiari research, we are very proud of how efficiently we handle your donation dollars by keeping both fundraising and operating costs as low as possible. **On the inbound, or fundraising, side, historically 80% of the money raised from the Walk Across America event has gone toward our Research account.** This of course means that we have to keep the expenses associated with the walk, such as the shirts, awareness items, park fees, banners, and insurance to 20% or less, which is not always easy giving the rapidly rising costs. On the outbound side, research grants dominate our spending. In 2016, Conquer Chiari funded \$438,000 in research, this accounted for two thirds of our total expenditures (67%). In 2015, we funded \$692,000 in research, which was an incredible 81% of our total expenses. How does this compare to other organizations? The National MS Society, the leader in funding MS research, funds an incredible \$40 million annually (imagine that for Chiari research!) but this represents only 20% of their total expenses (including chapter costs). In addition to efficiency, we believe in transparency. Every funded research project is described on our website along with our research agenda. If you haven't seen them yet, check out the research videos on our YouTube channel: **www.youtube.com/c/conquerchiari**. With your continued support, we WILL make a difference!